



Station Profiles:
KPOD 97.9 FM Hot Country
KPOD AM 1240 Timeless Favorites
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KPOD 97.9 FM, Hot Country Coverage 97.9FM

KPOD FM transmits from a 310 foot tower. We easily cover the coast from Gold Beach, Oregon in the north, to Eureka, California in the south. For FM coverage, line of sight is the name of the game!

Format and Listeners

KPOD FM saturates the audience with a mix of Hot Country (Carrie Underwood, Josh Turner and Sugarland) and All American Country Favorites (Alabama, George Strait and Garth Brooks). This fits the make up of our young retirees to hard working/hard playing ranchers, bulb growers, fishermen, loggers and Correctional Officers at Pelican Bay State Prison like a glove. KPOD FM is also the EXCLUSIVE voice of our local High School Sports Program with LIVE broadcasts of all home and away games.

News, Weather and Features

KPOD FM carries ABC news at the top of the hour and Paul Harvey's News and Comments, plus "The Rest of the Story" each day. The 'Half Past Weather Cast' airs each hour and KPOD FM is the audio source for Charter Communication's Public Access Television Station, Channel 4. This enables us to keep tourists, as well as local listeners, up to date on events and matters of public interest in the Tri-County area.

KPOD AM 1240, Timeless Favorites AM 1240

KPOD AM provides Business owners, and more mature listeners with "Timeless Favorites" from Miller to Manilow...Sinatra to Streisand. It's UNFORGETTABLE music! Perfect for the workplace or just to relax and enjoy one great song after another.

News, Weather and Features

KPOD AM carries ABC News at the top of each hour and Coastal Weather and local Community Bulletin Boards every hour. Our idea is to mix the Timeless Favorites with just enough local events to keep listeners tuned in ALL day and night.

KPOD AM also challenges listeners with Music Trivia and Highlights in History Games. Love the baseball season? AM 1240 carries the Oakland A's Games!